



Head Office: The Fort Offices, Artillery Business Park, Park Hall, Oswestry, Shropshire, SY11 4AD.

Email: enquiries@peoplesvoicemedia.co.uk

Website: <https://peoplesvoicemedia.co.uk>

Company No: 3083575

Charity No: 1059681

Become a Trustee at People's Voice Media

About People's Voice Media

We live in an unequal world. These inequalities are pervasive throughout society - from health to education, employment to housing, access to democracy, to social status. Recent interconnected issues of global significance such as the war in Ukraine, the COVID-19 pandemic and the cost-of-inequality crisis have exacerbated these issues further. The gap between those who have access to the power and resources they need to live fulfilling lives, and those who do not, is widening. This is unfair. This is unjust. **Things need to change.**

Stories - whether visual, written or spoken - are important learning tools. They help us to make sense of our world, understand different perspectives, and provide nuanced insights into social issues. We believe that people's authentic stories can play a vital role in helping society address the challenges it faces and tackle deep-rooted inequalities. We use lived experience to inform services, research, and policy, and to change institutions, systems, and society for the better. **We want to create a just world in which people's lived experience is heard, valued, and has influence.**

People's Voice Media is a charity and company limited by guarantee, founded in 1995. In 2007 we launched the [Community Reporting methodology](#) and began to build the [Community Reporter Network](#). **Community Reporting is a digital storytelling approach that supports people's participation in research, policy-making, service development, and decision-making processes.** We know we cannot achieve our ambitions alone. The Community Reporter Network now spans the UK and Europe. It has 50+ active partner organisations from different sectors in the arenas of policy, research and services, and has trained over 2,000 Community Reporters.

Our work puts lived experience at the heart of service improvement, policy development, and research practices. To achieve this paradigm shift, we have four core strategic goals:

1. Enhance Community Reporting's position as a **research** tool, and lived experience stories as a form of evidence
2. Embed Community Reporting and lived experience into **service development** and improvement
3. Use learning from the Community Reporter Network to influence and inform local, regional, and national **policy change**
4. Be actively **anti-racist** and use this as a lens through which we address structural inequalities

Our organisation's **core values** are:

- **Collaboration and Equity:** These values represent our way of working – we connect with others to create social change, creating platforms via which people have their voices heard.
- **Authenticity and Integrity:** These values represent our behaviour – they are how we maintain and evaluate our quality standards in every area of our work.



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- **Learning and Evolving:** These values represent our approach – as an organisation we are open to change and this supports us to develop, innovate and adapt in changing contexts.
- **Optimism and Joy:** These values represent our mind-set – we seek to find hope in all situations and bring a positive, solution-focused approach to all that we do.

You can find out more about us here: <https://peoplesvoicemedia.co.uk>

The Trustee Role

We are looking for **2-3 Trustees** who will join an existing Board to continue to provide **robust governance** to the organisation and support us in **achieving our strategic goals**. We are particularly interested in recruiting Trustees with skills/expertise in one or more of the following:

- **Charity leadership**
- **Lived and/or living experience of inequalities and/or injustices**
- **Strategic communications**
- **Human resources**
- **Income generation** (particularly for social enterprises/third sector organisations)

We are keen to recruit at least **one Trustee who is already a part of the Community Reporter network**. We would also be keen to recruit at least one Trustee who would like to **progress onto a Chair role** within 12 months of joining the Board.

We have **4 Board meetings per year** (Jan, Apr, Jul and Oct), with the AGM being held in conjunction with the October meeting. We tend to run these meetings online, with the AGM/October Board meeting often being hybrid. We also currently have **2 Board subgroups** that meet 3 – 4 times per year between Board meetings. These subgroups are:

- **Systemic Racism and Us:** Provides strategic direction and input into how People's Voice Media becomes an actively anti-racist organisation.
- **Community Reporter Network Strategic Direction:** Provides strategic direction and input into how People's Voice Media can achieve its core social ambition of: *Mainstreaming Community Reporting as a tool for service improvement, policy development and research method to support communities to address the challenges, inequalities and injustices that they face.*

As a Trustee, we would expect the following:

- **Attendance and contributions** at Board meetings, plus the AGM (and possibly subgroup involvement, dependent on expertise)
- **Knowledge and expertise** to input into our strategic direction based on lived, living or learned experience of one or more of the areas covered by our strategic goals
- **Experience** of working/volunteering for, advising, governing and/or managing a charity, not-for-profit organisation or social enterprise
- **Living out our core values**, and be committed to supporting our vision and strategic goals



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You can read more about the general responsibilities of [Trustees of charities here](#).

Trustees volunteer their time to an organisation. For your time, energy and expertise, we're offering the chance to be a part of our exciting journey, to work with other people with a commitment to create a more just world, and an opportunity to create real social change by having a positive impact on people's lives, existing infrastructures and decision-making processes. **Help us to change the world, one story at a time!**

Interested in joining us?

If you are interested in becoming a Trustee at People's Voice Media we are holding a couple of **online sessions** where you can meet members of the Team and the Board. These dates are:

- 3pm – 4pm, Tuesday 16th July 2024
- 3pm – 4pm, Tuesday 23rd July 2024

These will be informal spaces where you can drop-in and meet some of the people who work and volunteer at the organisation, and ask us any questions about the role. The sessions will be held online on Zoom. If you'd like an invite to one of these sessions, then email Hayley on hayley@peoplesvoicemedia.co.uk

If you want to submit an application to become a Trustee, please **answer the following questions**:

- Why do you want to be a trustee at People's Voice Media?
- What do you hope to gain from your trusteeship at People's Voice Media?
- What do you hope to offer People's Voice Media's Board and the organisation?

You can submit your application (alongside your name and preferred email contact details) to Hayley on hayley@peoplesvoicemedia.co.uk as up to **2 pages of A4 or 5 minutes of video/audio**.

The deadline for applications is **3pm on the 16th August**.

We will be in touch with people who have submitted an application **by the 6th September**.