



Illustrator Brief

Core details

Start date: 31st May 2023

First full draft deadline: 13th June 2023

Final product deadline: 27th June 2023

Budget: £1500.00

Outputs required: Print and digital-ready poster of a visualisation of a city of the future

About the project

Democracy across Europe has experienced immense challenge, change and uncertainty in recent years - from the war in Ukraine to the rise of populism to decreasing levels of public trust in governance institutions and processes.

Set against the backdrop of these issues, the Horizon 2020 funded research and innovation project - EUARENAS, has been investigating how cities and urban spaces can support democracy. Specifically, the work has revolved around exploring how participation and deliberation in democracy and decision-making can be increased, and how voices and communities who are excluded from such arenas can be more actively included.

As part of this work, teams in Berlin, Helsinki, Reggio-Emelia, Gdansk and Voru have been working collaboratively with residents and representatives from municipalities and civil society to create future visions for democracy their areas. In May 2023, we will be pooling these ideas together to create a pan-European vision for cities of the future - focusing on how engagement and participation in democracy can be strengthened.

What we are looking for

We are looking for a designer/illustrator to **bring the vision created in the May 2023 workshop to life in an A2 poster format.**

The poster should:

- Capture the essence of the vision that will be co-produced in the workshop
- Feel vibrant, be eye-catching and clearly showcase core research findings
- Have concise, simple text to explain the visuals and ideas they represent
- Have diversity, particularly actively anti-racist practice, at the heart of the design



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 959420.

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- Follow EUARENAS branding and include all relevant logos and funder disclaimers and weblinks

We would like the poster in A2 format and would like it to be delivered as a print-ready version and a digital-dissemination version. The digital-dissemination should also be provided in a format that allows for the text to be edited so it can be translated into different languages where needed.

Our team will handover materials from May 2023 workshop (photographs, text, notes etc.) by 31st May 2023 and talk you through them and the key ideas we'd like represented in the poster.

We'd like to see a first full draft by 13th June 2023 and to have a final version in agreed formats by 27th June 2023.

To apply...

Email Hayley (hayley@peoplesvoicemedia.co.uk) with the following **by 5pm on 28th February**:

- 250 - 500 words **OR** up to 3 minutes audio or video file, about yourself and relevant skills/experience
- 2 - 5 examples of your work

We will let everyone know the outcome of their application by 17th March 2023.



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